

Dear Eastland Chamber Members,

We're excited to announce a special advertising opportunity in partnership with **KTAB/KRBC** and the **Eastland Chamber of Commerce**! For the three months, local businesses have the chance to take part in a powerful promotional campaign through television commercials.

Here's what you get:

- **A 30-second TV commercial**, which includes:
 - **A 6-second Eastland Chamber intro**
 - **12 seconds** for your business (shared with one other Chamber member)
- **40 commercials per month** airing on **KTAB/KRBC** divided between the 2 stations
- **40 bonus spots at no additional cost** (may air during overnight hours)
- **All commercials shot on location – at no charge**
- **Only \$375 per month** for a 3-month run
- **Option to extend** after the initial 3 months

*****All billing will go through the Chamber so you can take advantage of the free 40 spots.**

Spots are already filling up quickly, so act fast to reserve your place!

This is a **fantastic opportunity** to boost visibility, whether you've been in business for years or are new to the area and looking to build awareness and drive traffic. Please let me know if you are interested and we can set up a time to chat in more detail or reach out to Julie Elrod at the Chamber office.

Let's shine a spotlight on your business and show what our community has to offer!

Denise Hill

Account Executive

KTAB-TV/KRBC-TV Telemundo/www.bigcountryhomepage.com

Nexstar Media Inc